

Assembly

Record of Committee Proceedings

Committee on Transportation

Assembly Bill 870

Relating to: displaying attractions on highway specific information signs.

By Representative Ainsworth; cosponsored by Senator Schultz.

February 19, 2004 Referred to Committee on Transportation.

February 26, 2004 **PUBLIC HEARING HELD**

Present: (16) Representatives Ainsworth, Petrowski, Ott, Hahn,
Suder, Friske, McCormick, Gottlieb, Van Roy,
Honadel, Steinbrink, Sherman, Vruwink, Staskunas,
Gronemus and Hebl.

Absent: (0) None.

Appearances For

- Representative John Ainsworth, Author

Appearances Against

- Janet Swandby, Outdoor Advertising Association of Wisconsin
- Bill Schroeder, Orde Advertising
- Jane Sweasy, JAG Outdoor Advertising
- Dan Pomeroy, Outdoor Advertising Association of Wisconsin/Clear Channel Outdoor
- Mike Collins, Collins Outdoor Advertising of LaCrosse

Appearances for Information Only

- David Vieth, Wisconsin Department of Transportation

Registrations For

- Chet Gerlach, Association of WI Tourism Attractions

Registrations Against

- Kurt Weis, Lamar Advertising
- Charlie Collins, Collins Outdoor Advertising
- Jim Mazzone, Collins Outdoor Advertising

March 11, 2004 Failed to pass pursuant to Senate Joint Resolution 1.

Kristina Boardman
Committee Clerk